

From:

Sent: 24 September 2026 16:43

To: Business Licence <business.licence@brent.gov.uk>

Subject: Re: New Premises - The Lodge, Kingsbury Road, NW9 9HA - 39409

Premises Licence Application 39409 – Response to Valley Farm Residents Association Representation

Dear Chair,

Re: New Premises Licence Application – The Lodge, Kingsbury Road, NW9 9HA – Application 39409

Thank you for your detailed representation regarding the application. I acknowledge the concerns raised, particularly those relating to the residential character of the surrounding area, customer dispersal, vehicles, noise and the proposed Friday and Saturday late-night refreshment period.

I would like to clarify the proposed operation and the safeguards that will apply.

The premises is intended to operate as a **food-led restaurant**. There will be:

- **No sale or supply of alcohol;**
- **No shisha;**
- **No live music;**
- Background music only in accordance with Police condition 13;
- Late-night refreshment on Fridays and Saturdays until midnight, but **indoors and within the areas identified on the submitted premises plan**; and
- **No late-night refreshment or customer activity proposed outdoors in Roe Green Park.**

Importantly, **all takeaway service will finish at 22:00 (10:00pm), Monday to Sunday**. Therefore, there will be **no takeaway collections or takeaway customer activity associated with the premises during the 22:00–00:00 period** on Fridays and Saturdays.

The additional hour on Fridays and Saturdays is therefore intended for the continued provision of food and refreshment **inside the restaurant**, rather than for a late-night takeaway operation.

Police conditions

I have unconditionally accepted in full the conditions proposed by the Metropolitan Police in their representation dated 16 September 2026, without amendment, qualification or reservation.

The Police have subsequently withdrawn their representation following my acceptance of those conditions.

Those conditions provide a number of safeguards relevant to the concerns raised, including CCTV, an incident log, restrictions concerning music, no shisha, waiter service to seated customers, no Temporary Event Notices, no customer BYO alcohol and requirements concerning customer behaviour.

In particular, Police condition 13 restricts the premises to background music, while the other accepted conditions provide additional controls concerning the operation and management of the premises.

Noise and customer dispersal

I recognise that the premises is situated close to residential properties and that customers leaving the premises is a legitimate consideration.

The proposed operation does not involve alcohol sales, shisha or live entertainment, which are not proposed as part of the business.

The late-night period will be indoors, and takeaway service will already have ended at 22:00.

Customers will also be reminded to respect local residents and to leave the premises quietly. Staff will be expected to manage the end of service responsibly and to discourage unnecessary congregation outside the premises.

There is no proposal for customers to use Roe Green Park as an external dining or late-night refreshment area.

Vehicles and takeaway collections

I specifically note the Residents Association's concerns regarding takeaway collections, taxis, private-hire vehicles and customers waiting outside.

As stated above, **takeaway service will operate only until 22:00, Monday to Sunday.** There will therefore be no takeaway collection operation between 22:00 and midnight on Fridays and Saturdays.

The premises is intended to operate primarily as a seated food-led restaurant during the later period.

Public safety

The safety of customers and other members of the public is important. The accepted Police conditions include CCTV and management requirements, and the proposed operation will remain within the premises and areas shown on the submitted plan.

Customers will not be encouraged to congregate outside the premises or use the surrounding park as an extension of the premises.

Previous operation

I note the references in the representation to the previous operation of the premises and historic concerns.

The current application should, however, be considered on the basis of the operation now proposed and the conditions that will apply to it.

There are significant differences between the proposed operation and the concerns raised about the previous operation, including:

- no alcohol;
- no shisha;
- no live music;
- background music only;
- takeaway service ending at 22:00 every day;
- late-night refreshment remaining indoors;
- waiter service to seated customers;
- no Temporary Event Notices;
- no customer BYO alcohol; and
- the full set of Police conditions having been accepted unconditionally.

I also confirm that Police condition 11 specifically prevents Mr Gokcan Algul and the persons identified in that condition from being involved in running the premises or attending the premises.

Condition of the premises

I appreciate the concerns raised about the present appearance of the site.

The premises has been closed for a prolonged period and has also experienced unauthorised entry and vandalism during that period. I am committed to addressing the condition of the premises and ensuring that it is properly maintained as part of bringing the premises back into lawful operation.

Planning, property and lease matters are separate regulatory considerations from the determination of the premises licence. I will, of course, comply with the relevant requirements applicable to the premises.

Additional safeguards

I am willing to discuss reasonable, clear and enforceable safeguards that are properly directed towards the licensing objectives.

However, I would respectfully ask that any additional conditions are considered against the safeguards already accepted and proposed, so that the final licence contains conditions which are clear, necessary, proportionate and capable of effective enforcement without unnecessary duplication or conflict.

I would also be very happy to engage constructively with the Residents Association or individual residents who wish to discuss the proposed operation. My intention is to operate the premises responsibly and to maintain good relations with the surrounding residential community.

I hope the above clarification, particularly that **all takeaway service will end at 22:00 every day and that the Friday/Saturday late-night period will be for indoor restaurant service rather than late-night takeaways**, assists in addressing the concerns raised.

I respectfully ask that these facts and the accepted Police conditions are placed before the Licensing Sub-Committee when considering application 39409.